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SpeechMike Air®:

Philips revolutionizes the dictation microphone

World's most popular dictation device goes wireless; perfect ergonomics in a futuristic design.

Vienna, Austria – Royal Philips Electronics (AEX: PHI, NYSE: PHG) announces today the SpeechMike Air, the wireless version of the world's best-selling professional audio recording device. The highly successful SpeechMike concept features a dictation microphone, playback speaker, dictation control, and PC navigation in a single device. In addition to a range of new functions, the SpeechMike Air design is immediately striking: its elegant yet robust casing, enlarged function buttons and streamlined shape have been specifically tailored to the needs of heavy dictation users. Recording quality has been further improved, making the SpeechMike Air the ultimate device for use with speech recognition technology. The SpeechMike is compatible with the world's leading speech recognition software Dragon Naturally Speaking®: key functions of the speech recognition software can be directly controlled at the press of a button using the new Philips Speech Control software which is shipped with every SpeechMike.



Pre-installed default settings make the SpeechMike ready for immediate operation with the speech recognition software. The Speech Control software also allows to assign specific functions to the programmable buttons, allowing each user to customize the device according to individual preference.

The design of the SpeechMike Air has been influenced by the latest ergonomic research findings. The movements made by the user during the dictation process have been analyzed in great detail: the most important buttons have been enlarged and positioned within easy reach of the thumb to keep movement to an absolute minimum. The dictation process itself has been made significantly easier thanks to the "push-to-dictate" function: the start and stop functions can be controlled with a single button, enabling the user to dictate intuitively.

"With the SpeechMike Air, Philips has once again set the global standard in terms of innovation, ergonomics and user-friendliness. The system clearly highlights our position as the world's leading one-stop shop for modern, digital speech processing solutions - now also boasting a wireless solution for the office, medical practice or law firm," said Dr. Thomas Brauner, CEO and Category Leader, Philips Speech Processing. "With innovative technology and sophisticated solutions that work, we are shaping the workflows of our customers even more productively."

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sense and simplicity

In addition to the audio device, the SpeechMike Air system includes the SpeechMike AirPort docking station. The docking station is connected to the PC and allows for data transfer as well as recharging. It also houses the SpeechMike AirBridge receiver module which handles the speech data from the dictation device - wirelessly from a range of up to 10 meters. The SpeechMike AirBridge receiver module can also be used when detached from the docking station. For example, the AirBridge is connected via USB cable to a laptop computer, allowing the user to dictate with the SpeechMike Air in the usual way and affording maximum mobility. Data transfer is encrypted and bug-proof and takes place via Bluetooth technology using a specially developed redundant data transmission protocol. If the user goes beyond the reception range with the SpeechMike, the device gives a vibrating signal.

The SpeechMike Air package comes with a range of high-quality accessories, including a leather case, international power adapter and rechargeable batteries. A specially developed headset (optional) can also be connected directly to the SpeechMike Air, delivering outstanding speech recognition results even in exceptionally noisy environments thanks to its noise-cancelling microphone.

The full potential of the SpeechMike Air can be exploited in conjunction with the SpeechExec Pro and SpeechExec Enterprise digital dictation management solutions or when integrated with industry systems, for example in the medical or legal sectors. Integration is supported by a separate Software Development Kit (SDK). The SpeechMike Air is operated just like any standard USB device, allowing for the kind of easy integration for which all wired SpeechMikes are renowned.

The SpeechMike Air is available in two versions. The SpeechMike Air Classic features the highly functional sliding switch. With the Pro version, the dictation process is controlled using specific buttons. The models feature a dust-resistant trackball which for the first time also allows for dynamic cursor control. Both models are available with and without SpeechExec Pro software.

The SpeechMike Air Classic and Pro will be available from the autumn.

[About Philips Speech Processing](#)

For more than 50 years Philips Speech Processing has been the driving force in delivering dictation and speech technologies to users around the world. With its headquarters and production centre located in Vienna, Austria, Philips Speech Processing is the world's market leader in professional digital and analogue dictation solutions. From office-based desktop dictation to mobile dictation, from conference recording to entire workflow solutions with the SpeechExec software family, our products support every imaginable scenario. Revolutionary digital dictation products, such as the SpeechMike, the Digital Pocket Memo with Voice Commands, the Barcode Module and the LAN Docking Station are helping professionals to work more efficiently every day, in the easiest possible manner, entirely in keeping with Philips 'sense and simplicity' philosophy. For more information, visit: www.philips.com/dictation

About Royal Philips Electronics

Royal Philips Electronics of the Netherlands (NYSE: PHG, AEX: PHI) is a diversified Health and Well-being company, focused on improving people's lives through timely innovations. As a world leader in healthcare, lifestyle and lighting, Philips integrates technologies and design into people-centric solutions, based on fundamental customer insights and the brand promise of "sense and simplicity". Headquartered in the Netherlands, Philips employs approximately 121,000 employees in more than 60 countries worldwide. With sales of EUR 26 billion in 2008, the company is a market leader in cardiac care, acute care and home healthcare, energy efficient lighting solutions and new lighting applications, as well as lifestyle products for personal well-being and pleasure with strong leadership positions in flat TV, male shaving and grooming, portable entertainment and oral healthcare. News from Philips is located at www.philips.com/newscenter.



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